



# BUILDERS

**QUARTERLY**

**MAGAZINE**

**Builders Quarterly Magazine** provides a complete service for the **four major sectors** within the built industry.

### ARCHITECTURES

Design, space planning, urban developments & trends/projects.

### CONSTRUCTION

Building projects, developments, products, services & roads.

### GREEN INDUSTRY

Landscaping projects, environmental & horticultural industries.

### INTERIOR DESIGN

Current projects, future trends, products and services available.

## GEOGRAPHIC DISTRIBUTION

6200 copies distributed via subscription as well as major role players in each of the four industries according to our comprehensive database.

**30%**

**Johannesburg**  
Municipality

**25%**

**Tshwane**  
Municipality

**20%**

**Ekurhuleni**  
Municipality

**30%**

**Nelson Mandela**  
Municipality

**30%**

**Distributed to:**  
Sedibeng District Municipality,  
Cape Town Metro Municipality,  
eThekweni Municipality,  
Polokwane Local Municipality,  
Amathole District Municipality,  
Sisonke District Municipality

**OTHER**

**2 500**  
Gauteng  
**850**  
Kwa-Zulu Natal  
**1 650**  
Western Cape  
**750**  
Eastern Cape  
**450**  
Others

**INITIAL PRINT RUN: SOUTH AFRICA - 6 200**  
**SOUTHERN AFRICA - 7 500 | CENTRAL AFRICA - 4 500**

### RETAIL SOLD COPIES

Estimated 650 copies will be available at the leading bookstores throughout the country. The publication also reaches the following neighbouring countries:

**ZAMBIA, KENYA, UGANDA, BOTSWANA, NAMIBIA, MAURITIUS, NIGERIA, SEYCHELLES & THE EMIRATES**

## TARGET AUDIENCE

- Architects
- Attorneys
- Auctioneers
- Brokers
- Building Automation
- Building Materials & Finishes
- Cleaning & Hygiene
- Communication & Marketing
- Construction & Contractors
- Consultants
- Developers
- Development Facilitators
- Education & Training
- Engineers
- Financial Institutions
- Financiers
- Generic adverts (consisting of company logo etc.)
- Flooring
- Government
- Green & Environmental Technologies
- Individuals
- Insurance
- Interior Designers & Decorators
- Investments & investors
- Land Surveyors
- Landscapers
- Leasing
- Lifts & Escalators
- Lighting Technologies
- Listed Property Managers
- Local Authorities
- Managers & Administrators
- Office & Outdoor Furniture
- Owners
- Paint & Coating
- Parking
- PLS & Put Fund Managers
- Project Managers
- Quantity Surveyors
- Retail Consultants & Services
- Retailers
- Roofing
- Shopping Centre Consultants
- Software
- Space Planners
- Tenant Managers

### PARTICIPATION OPTIONS

- Advertorials (interviews) to showcase and talk about projects etc. (includes full journalistic services)
- Generic adverts (consisting of company logo etc.)