



# BUILDERS

QUARTERLY

MAGAZINE

## 2024 RATE CARD

Builders Quarterly has received a brand new look, keeping it up to date with contemporary magazine design, but maintaining our adherence to a clean layout with lots of high quality photographs and excellent textual input.

Over the **10 years** we have been in existence, our readership has come to expect nothing less from us and we are committed to delivering the best at all times. Coupled with this, we have launched our **website**, and will soon be introducing further products. This will offer our readers and advertisers the finest **architectural and allied industries magazine** in the marketplace.

**Ensure you are part of our next issue and benefit from the heightened interest in the new look magazine.**

### PRINT ADVERTISING RATES

SIZE	CASUAL RATE	2 ISSUES	3 ISSUES	4 ISSUES	DIMENSIONS
Outside front cover	R44 500,00	includes an online advertisement and DPS Cover story			
Inside Front Cover	R24 500,00	R26 500,00	R31 500,00	R35 600,00	297mm x 210mm (+5mm bleed)
Inside Back Cover	R22 300,00	R24 200,00	R27 700,00	R31 400,00	297mm x 210mm (+5mm bleed)
Outside Back Cover	R25 500,00	R27 500,00	R30 500,00	R37 500,00	297mm x 210mm (+5mm bleed)
Double Page Spread	R20 500,00	R26 500,00	R32 500,00	R35 500,00	297mm x 420mm (+5mm bleed)
Full Page	R13 850,00	R17 400,00	R19 800,00	R25 800,00	297mm x 210mm (+5mm bleed)
Half Page (Horizontal & Vertical)	R11 850,00	R15 400,00	R17 200,00	R24 500,00	260mm x 90mm
Quarter Page	R8 500,00	R14 500,00	R15 500,00	R19 700,00	130mm x 100mm
Strip Advert	R6 500,00	R12 500,00	R15 200,00	R17 500,00	50mm x 180mm

■ Advertisements are accepted in full and double page format. ■ Bookings for special positions carry a 10% surcharge, however confirmation will be necessary as many of the prime positions have already been reserved. ■ We have a professional design department that can make up adverts should this be required. ■ Adverts must be supplied as PDF. Image content must be CMYK at 300dpi resolution.

### ONLINE ADVERTISING RATES

BANNERS	SIZE	RATES
Standard Rectangle	235 pixels (wide) x 175 (high)	R2,310.00
Standard Square	235 pixels (wide) x 235 (high)	R3,240.00
Standard Tall	235 pixels (wide) x 350 (high)	R5,200.00
Large Rectangle	325 pixels (wide) x 245 (high)	R4,750.00
Large Square	325 pixels (wide) x 325 (high)	R5,900.00
Wide Banner	600 pixels (wide) x 110 (high)	R6,300.00
eNewsletter (Top Banner)	600 pixels (wide) x 110 (high)	R3,990.00

■ Web adverts run for a calendar month. ■ Booking: One week before the end of the month prior. ■ Material must be sent three days before the end of the month prior. ■ All website adverts must conform to the sizes specified above. ■ Resolution 72dpi, saved as png / jpeg or gif.